

2025

MEDIA KIT

Empowering the Civil
Engineering Community

ASCE

AMERICAN SOCIETY OF CIVIL ENGINEERS



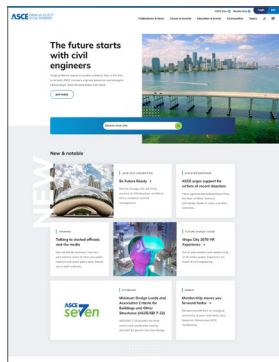
160,000+
ASCE Members
IN 177 COUNTRIES

LEADING THE INDUSTRY SINCE 1852

The American Society Of Civil Engineers (ASCE) stands at the forefront of a profession that plans, designs, constructs, and operates society’s economic and social engine—the built environment—while protecting and restoring the natural environment.

ASCE is a leading provider of technical and professional conferences and continuing education, the world’s largest publisher of civil engineering content, and an authoritative source of codes and standards that protect the public.

ASCE offers you many opportunities to be associated with this well-respected, powerful brand. Only ASCE can design a cross-platform advertising program that gives you exclusive access to the world’s leading civil engineers—ASCE members.



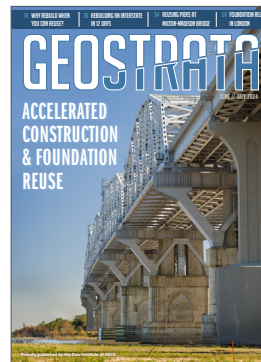
ASCE DIGITAL

ASCE’s digital presence offers unprecedented opportunities to build your brand, promote your services, and sell your products 24 hours a day. Make a direct connection to civil engineers worldwide with exposure on ASCE’s brand new website or reach its members through its targeted e-newsletters.



CIVIL ENGINEERING

As the award-winning, flagship, bimonthly print and digital magazine of the American Society of Civil Engineers, *Civil Engineering* appeals to a broad range of readers who represent the full spectrum of civil engineering disciplines.



GEOSTRATA

As the official bimonthly print and digital magazine of ASCE’s Geo-Institute, *GEOSTRATA* offers you the opportunity to target your marketing message directly to the geotechnical engineering community.



ASCE’S CAREER CONNECTIONS

Check out the new ASCE Career Connections and find your ideal candidate today. Connect with highly specialized candidates, maximize your applications and your budget with support from our expert sales team, extend your reach to specialist engineers who may not be actively jobseeking, and more.



Headline Goes Here

LOGO

or

ART

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SHARE YOUR MESSAGE WITH *CIVIL ENGINEERING* READERS

Civil Engineering is offering a new opportunity for you to reach its readership: advertorials. This two-page space in the magazine will have a unique look and feel, differentiating it from other ads and content. An advertorial is a chance for you to highlight an innovative project or product, digging into the details in a more thoughtful way. This exclusive opportunity is available to one advertiser per issue. Let that be you!

Ask your sales representative about a one-page option.

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CIVIL ENGINEERING
MAR/APR 2025

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SPONSORED EMAILS



- Exclusively promote your brand, products, and/or services to an engaged audience
- 1 opportunity available per month
- For pricing and more information, please contact (703) 295-6439 or sales@asce.org

92,838 average recipients

16% unique open rate

Brought to you by the
CIVIL ENGINEERING
Source
ASCE'S NEWS AND INFORMATION HUB



College of Engineering

RANKED # 2
IN BEST ONLINE
MASTER'S IN CIVIL ENGINEERING
U.S. NEWS AND WORLD REPORT, 2024



Purdue's Top Ranked Online Master's in Civil Engineering

Purdue University's Online Master's of Civil Engineering program has been ranked the #2 best online master's in civil engineering by *U.S. News & World Report, 2024*. This prestigious recognition reflects our unwavering commitment to excellence, innovation and the success of our students.

Our program is more than just a degree; it's a gateway to advancing your career and making significant contributions to the field of civil engineering. Taught by internationally world class faculty from Purdue's flagship campus, this program helps working professionals advance in their careers and distinguish themselves in a competitive industry.

Take your next giant leap with Purdue's online master's in civil engineering.

[Learn more](#)

A DIGITAL NEWS SOURCE EXCLUSIVELY FOR CIVIL ENGINEERS

Valuable advertising space is available in ASCE's newsletters; very few exclusive spots are available in each one.

Brought to you by ASCE's award-winning editorial team, the Civil Engineering Source is a one-stop destination bringing together industry news, career and management articles, Society news, job postings, and practitioner-focused technical updates, as well as exclusive online features from *Civil Engineering* magazine.

Subscribers have the option of receiving the AI-driven Civil Engineering Source newsletter five days a week or a once-weekly summary of the top stories on Fridays.

Content is customized to subscribers' interests as the AI-engine learns their preferences.

BANNER ADS

- Banner 1 - **\$1,950**
- Banner 2 - **\$1,500**
- Banner 3 - **\$800**
- Banner 4 - **\$700**

NOTE: Source banners are sold in week-long placements (5 consecutive days, M-F)

FILE FORMAT: jpeg, png, gif
 SIZE: 550 x 150 pixels
 MAXIMUM FILE SIZE: 200K

127,000+ daily
143,000+ weekly
35% unique daily open rate

CIVIL ENGINEERING Source

ASCE'S NEWS AND INFORMATION HUB


Tuesday, August 15, 2023

Be proactive to best position yourself to reach your civil engineering leadership goals

CIVIL ENGINEERING SOURCE

Matthew Low, chief operating officer of a planning and engineering firm, grew into leadership, discovering his interests and honing his skill set. Hear his advice in a new "ASCE Plot Points" podcast episode.

[Read More](#)




Federal infrastructure investments buoy engineering and construction firms

SMART CITIES DIVE

More than 36,000 transportation improvement projects have advanced due to the 2021 bipartisan infrastructure law, says the chair of the American Road and Transportation Builders Association.

[Read More](#)




REGISTER NOW

ASCE SPONSORED WEBINAR

Municipal Adoption of HDPE

Sept. 19, 2023, at 2 p.m. EDT

SPONSORED BY:



Responsible Infrastructure


www.pepipe.org

Best cities to put your civil engineering skills to use? Numbers tell a compelling story

CIVIL ENGINEERING SOURCE

After four years of assessing data, a clear top five cities have emerged from ASCE's Best Places for Civil Engineers. And there are plenty of movers and shakers on this year's list.

[Read More](#)




Amazon dinged for coming up short on carbon-emission actions

TRANSPORT TOPICS

Four years into a plan to eliminate its carbon emissions, Amazon has lost a key endorsement from the world's leading watchdog of corporate climate goals.

[Read More](#)




Storm causes railway bridge collapses in Norway

THE GUARDIAN

The state-owned rail infrastructure company Bane Nor said it was investigating the extent of the damage to the 172.5-meter-long steel bridge that was built in 1957.

[Read More](#)



SPONSOR CONTENT & INDUSTRY NEWS

Do you offer a top tier service or cutting-edge product? Has your team recently completed a groundbreaking project? Interested in sharing your personnel moves, mergers, acquisitions, or other industry news with civil engineers from around the globe? Tell your story to a highly curated audience of civil engineering professionals.

SPONSOR CONTENT



The screenshot shows a sponsored content article on the ASCE Source website. The article title is "How would you create a portable NDE device?". It is sponsored by HeroX and dated April 26, 2021. The article includes a photo of a person using a handheld device on a pipe. The article text discusses a crowdsourcing challenge launched by the U.S. Bureau of Reclamation in partnership with the US Army Corps of Engineers (USACE) to develop portable tools for evaluating fiber-reinforced polymer (FRP) composite structures. The article also mentions a three-stage competition with prizes totaling \$380,000 and a link to the challenge page.

- Your content will appear within our daily Source newsletter for a full week (M-F) and prominently featured on the Source website for 2 weeks per placement
- In addition to the 200-600 word article, you can provide images, videos, and more
- Only 2 sponsor content opportunities per month
- Design, copywriting, and/or layout services available as needed

For pricing and more information, please contact (703) 295-6439 or sales@asce.org

86% of *Civil Engineering* readers find sponsored content effective as compared to other forms of advertising*

* Source: Harvey Research Organization, 2018 Reader Studies.

SPONSORED CONTENT SPECS:

IMAGES: 5:4 aspect ratio; minimum 72 ppi

HEADLINE: 10 words or less

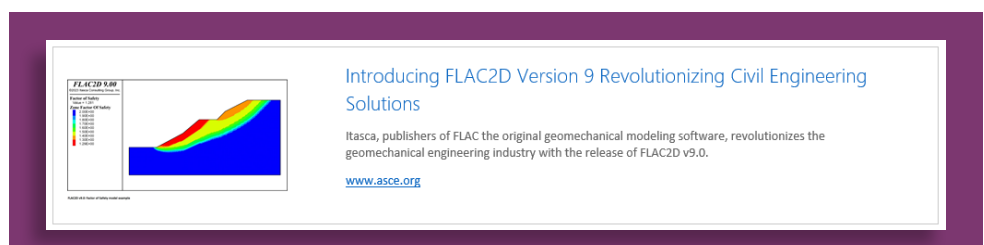
TEASER EXCERPT: 200 characters or less

INTERESTED IN SHARING YOUR PERSONNEL MOVES, MERGERS, ACQUISITIONS, OR OTHER INDUSTRY NEWS WITH CIVIL ENGINEERS FROM AROUND THE GLOBE?

INDUSTRY NEWS

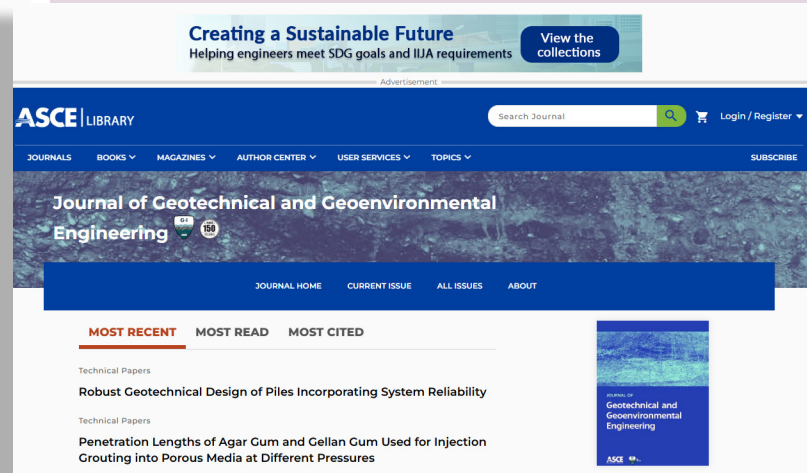
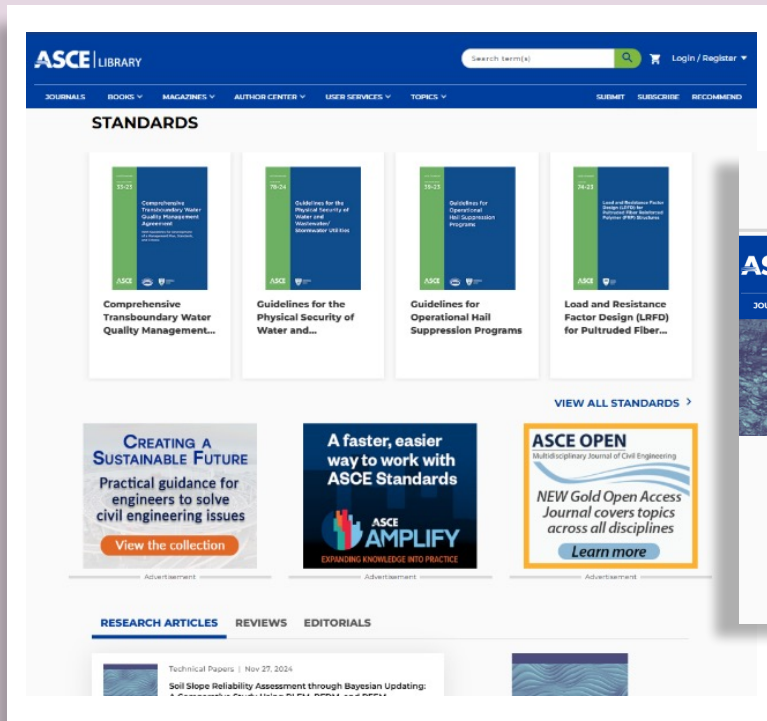
The cost for a two-week placement on www.asce.org/source is \$400 for ASCE members or \$500 for nonmembers.

[Submit your industry news](#) for publishing today!



The advertisement for Itasca's FLAC2D Version 9 software features a screenshot of the software interface on the left, showing a 3D model of a geological structure with a color-coded stress or strain distribution. The text on the right reads: "Introducing FLAC2D Version 9 Revolutionizing Civil Engineering Solutions". Below this, it states: "Itasca, publishers of FLAC the original geomechanical modeling software, revolutionizes the geomechanical engineering industry with the release of FLAC2D v9.0." and provides the website www.asce.org.

ASCE LIBRARY DIGITAL ADS



DIGITAL AD OPTIONS

Get in front of the right audience with 85,000 monthly impressions averaged across all ASCE Library pages. Take advantage of this opportunity to target specific engineering disciplines.

MEDIUM RECTANGLE:
Size: 300 x 250 pixels

LEADERBOARD:
SIZE: 728 x 90 pixels

Ad placements	Pricing*		
ASCE Journal	Leaderboard top	Leaderboard bottom	Medium rectangle
Structural Engineering	\$1,700	\$1,400	
Construction	\$1,700	\$1,400	
Water	\$1,700	\$1,400	
Geo	\$1,400	\$1,100	
Transportation	\$1,400	\$1,100	
Management & Education	\$1,400	\$1,100	
Ports	\$1,100	\$800	
Utilities	\$1,100	\$800	
General & misc.	\$1,100	\$800	\$800

*Ad placements are priced per month.

ASCE.ORG

BUILD YOUR BRAND, PROMOTE YOUR SERVICES, AND SELL YOUR PRODUCTS 24 HOURS A DAY!

71% browse from a desktop computer

28% browse from a mobile phone
(63% iOS; 37% Android)

Average monthly unique visitors: **178,402**

Average monthly page views: **737,898**

Average time spent on site: **2:02**

Average banner ad CTR: **0.36%**

*Source Google Analytics, June 2023 - May 2024

DIGITAL AD OPTIONS

MEDIUM RECTANGLE:

\$900 per month
SIZE: 300 x 250 pixels
Average CTR: 0.20%

LEADERBOARD:

\$1,100 per month
SIZE: 728 x 90 pixels
Average CTR: 0.46%

BILLBOARD:

\$1,400 per month
SIZE: 970 x 250 pixels
Average CTR: 0.59%

Interested in reaching a more targeted, academic focused audience? Ask us about advertising on ascelibrary.org! For pricing and more information, please contact (703) 295-6439 or email sales@asce.org.

*FILE SIZES: For an image file, **maximum** 200K.*

THE LADDER NEWSLETTER

The Ladder is a monthly newsletter created and sent exclusively to students and members 35 and under with the latest Society news, career development opportunities, job postings, and more.

File format: jpeg, png, gif

Size: 550 x 150 pixels

Maximum file size: 200K

Audience	Open Rate	Click-to-open rate	Price per issue
45,000 students and younger members (domestic and international)	32%	12.21%	\$1,100

SPONSORED WEBINARS

47%

average attendance rate
for live event

638

average registrants

38

Countries participating
on average

WHAT ASCE PROVIDES:

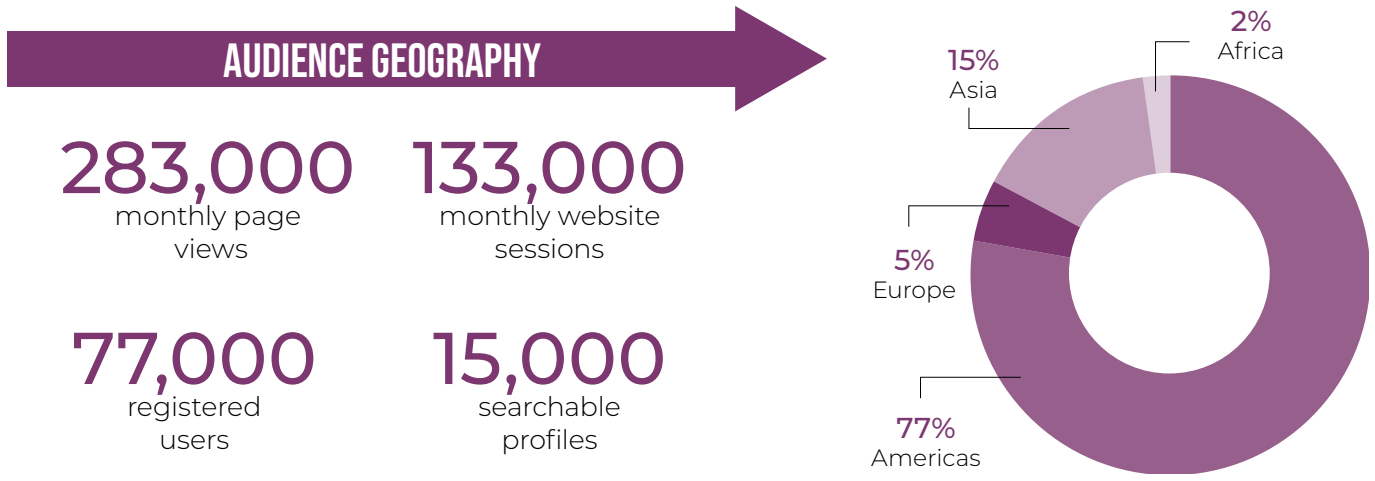
- Dedicated email from ASCE to our members
- The Civil Engineering Source 115,000+ daily recipients (M-F) 130,000+ weekly recipients (Friday only)
- Web banners ASCE.org – 4 to 6 weeks before the event Social media posts on ASCE's Twitter and Facebook pages
- ASCE's eLearning web page webinar description with link for registration – 4 to 6 weeks before the event
- Registration platform
- Opt-in for registrants to share their information with the presenter/sponsor
- Dry run one week prior to live event
- Ability for polling questions during the live event
- Confirmation & 24-hour reminder emails sent to registrants
- Platform support, including day of
- Archiving of webinar on our website for a period of one year

“ARMOROCK could not be more pleased with our first ASCE webinar. We had more than 600 registrants from 15 countries. We were excited to see the resulting level of awareness and the cost to reach interested parties was a slam dunk. We honestly had a hard time keeping up with the dozens and dozens of questions coming at us. What a great investment.”

—ARMOROCK, webinar sponsor



Hiring a civil engineer for your organization? Here at ASCE, we're passionate about helping you build your team. Let us connect you with our qualified network of over 150,000 civil engineers in the ASCE community.



*Source: Google Analytics 2023.

MOST SEARCHED TERMS

- Planning & Development
- Construction engineering
- Earthquake engineering
- Forensic Engineering
- Utility Engineering
- Surveying & Geomatics
- Water Resources Engineering
- Water, Wastewater & Stormwater Engineering
- Structural Engineering
- Engineering Mechanics
- Aerospace Engineering
- Architectural Engineering
- Environmental Engineering
- Transportation Engineering
- Wind Engineering
- Geotechnical Engineering
- Coasts, Oceans, Ports and Waterways
- Pipelines engineering
- Energy Engineering

EMPLOYER BRANDING

Associate your brand with the nation's oldest engineering society - a trusted source of research and knowledge for the world's leading civil engineers. Get a fully branded Employer Hub to broaden your organization's core values and messaging for a comprehensive, value-based offering.

STRATEGIC AND TARGETED ADVERTISING

ASCE Career Connections' recruitment marketing packages are designed to connect you with the most qualified civil engineering candidates. Our community spans structural and construction engineering, through to pipelines engineering, surveying and geomatics.





REACH PASSIVE CANDIDATES

Combine the power of a digital and ASCE print campaign to expand your reach to experienced candidates before they're actively jobseeking. Plus, target top candidates on the world's largest online journal collection, the Wiley Online Library.

ENHANCE YOUR WORKFLOW

Get expert recruitment support, whenever you need it. Our dedicated Talent Solutions Managers will help you find the right marketing strategy, whether you have one vacancy or multiple. Take advantage of our autopost packages for fully automated, hassle-free job postings.

- Find the right candidate with more impactful recruitment advertising packages
- Connect with highly specialized candidates, thanks to a more advanced search engine
- Maximize your applications and your budget with support from our expert sales and employer success teams
- Extend your reach to specialist engineers who may not be actively jobseeking
- Showcase your values and your employer brand with your improved employer profile

	 Qualified A great starter package to find engineering professionals who are newly qualified and actively looking for a role.	 Practicing Attract the attention of early career candidates with less than 5 years of engineering experience.	 Experienced Engage the 73% of our audience that aren't actively looking for jobs, with greater reach into the engineering community.	 Specialist Our recommended package for reaching experienced, PE licensed civil engineers, who are least likely to be actively jobseeking.
A straightforward ad with your logo	✓	✓	✓	✓
Job featured on Career Connections home page	✗	✓	✓	✓
Highlighted in job search results	✗	✓	✓	✓
Anchored at the top of the job search results	✗	✗	✓	✓
Posted alongside relevant ASCE journal content	✗	✗	✓	✓
Posted alongside engineering journals on the Wiley Online Library	✗	✗	✗	✓
Resume database access	✗	✗	✗	✓
30 Day Plan	\$655 <input type="button" value="Select"/>	\$765 <input type="button" value="Select"/>	\$875 <input type="button" value="Select"/>	\$985 <input type="button" value="Select"/>
60 Day Plan	\$765 <input type="button" value="Select"/>	\$875 <input type="button" value="Select"/>	\$985 <input type="button" value="Select"/>	\$1095 <input type="button" value="Select"/>
90 Day Plan	\$875 <input type="button" value="Select"/>	\$985 <input type="button" value="Select"/>	\$1095 <input type="button" value="Select"/>	\$1205 <input type="button" value="Select"/>

Find your ideal candidate today!
Get started at employers.asce.org or email asceadvertiser@wiley.com

GEOSTRATA

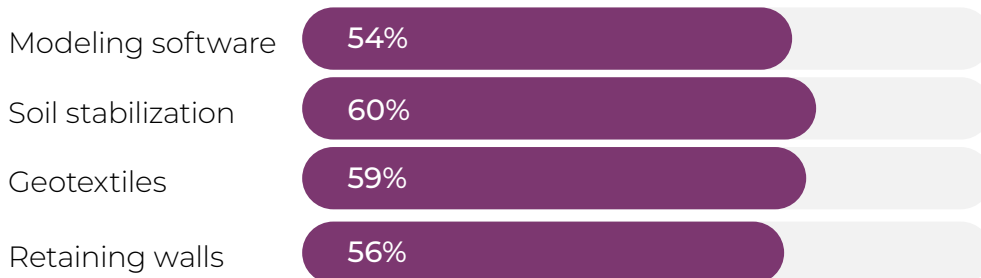
The official magazine of the ASCE's Geo-Institute, **GEOSTRATA** offers you the opportunity to target your marketing message directly to geo professionals. Published bimonthly, **GEOSTRATA** features articles written by and for geotechnical engineers, and reaches the major engineering firms around the world. The magazine's more than 10,000 readers include engineers, scientists, technologists, educators, and organizations interested in improving the environment, mitigating natural hazards, and economically constructing engineered facilities.

GEOSTRATA is trusted by professionals involved in the design and construction of such major projects as:

- Commercial buildings
- Dams
- Foundations
- Public buildings
- Residential subdivisions
- Retaining walls
- Roads and highways
- Stormwater
- Management systems
- Other subsurface projects

ABOUT **GEOSTRATA** READERS:

Our readers are involved in purchasing products and services:



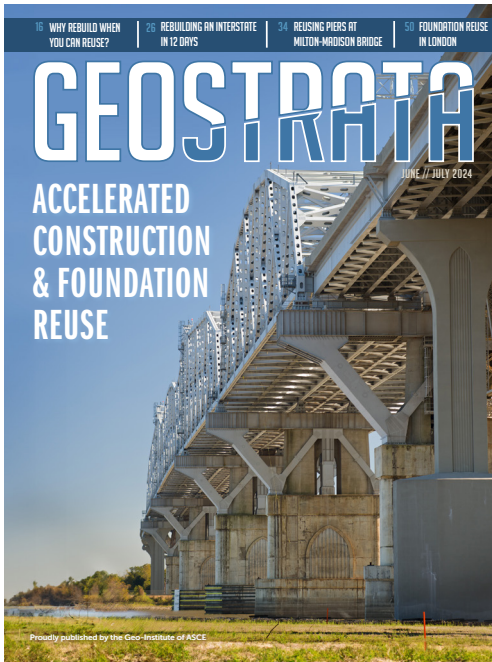
$2/3$ of readers have read all four of the last four issues of **GEOSTRATA**.

GEOSTRATA readers pass along their copies—close to $1/3$ reported sharing their copy with one or more people, bringing the readership to 13,000+.

Readers take action: in the past year, more than $3/4$ of respondents have acted on advertisements they saw in **GEOSTRATA**.

$3/4$ of readers have been reading **GEOSTRATA** for at least 3 years.

* Source: Harvey Research Organization, 2018 Reader Studies.



2025 ADVERTISING RATES

Size/Position	1x	3x	6x
Cover 4	4,855	4,610	4,345
Covers 2 & 3	4,540	4,305	4,085
Full page	3,405	3,320	3,230
2/3 page	3,150	3,085	3,005
1/2 page	2,980	2,925	2,830
1/3 page	2,520	2,490	2,435

Attention Geo-Institute Organizational Members:
Ask your advertising representative about special rates!

2025 EDITORIAL PLANNER

Issue	Editorial Focus
FEB/MAR AD CLOSE 12/6/2024 MATERIALS DUE 12/20/2024 IN-HOME ARRIVAL 1/24/2025	Unsaturated Soil
APR/MAY AD CLOSE 2/7/2025 MATERIALS DUE 2/21/2025 IN-HOME ARRIVAL 3/27/2025	Geo-history & 25th Anniversary Issue
JUN/JULY AD CLOSE 4/11/2025 MATERIALS DUE 4/25/2025 IN-HOME ARRIVAL 5/28/2025	Mine Waste Geotechnics
AUG/SEP AD CLOSE 6/13/2025 MATERIALS DUE 6/27/2025 IN-HOME ARRIVAL 7/28/2025	Earthfill Dams
OCT/NOV AD CLOSE 8/8/2025 MATERIALS DUE 8/22/2025 IN-HOME ARRIVAL 9/26/2025	Coastal and Near-shore Geotechnics
DEC/JAN AD CLOSE 10/10/2025 MATERIALS DUE 10/24/2025 IN-HOME ARRIVAL 11/26/2025	Foundations for Supertall Structures

“GEOSTRATA’s editorial board is pleased to announce that our publication has won awards from two organizations. The first comes from the American Society of Business Publication Editors, which recognizes business publications with awards for editorial excellence. We received an honorable mention for magazine of the year, for overall excellence in the category of nine or fewer issues per year. This is a big honor for a first-time entrant!

The second recognition stems from the Association Media & Publishing Excel Awards, sponsored by the Software & Information Industry Association. GEOSTRATA received a bronze award for the category of “Dedicated Issue” for diversity and inclusion initiatives.

A noteworthy factor in GEOSTRATA’s selection for both awards was the exclusive focus of the November/December 2020 issue on inclusivity and diversity in the geotechnical engineering profession. Congratulations to everyone who contributed to or worked on this issue!”

AVERAGE CIVIL ENGINEERING READER

\$113,316

Average annual
personal income

50

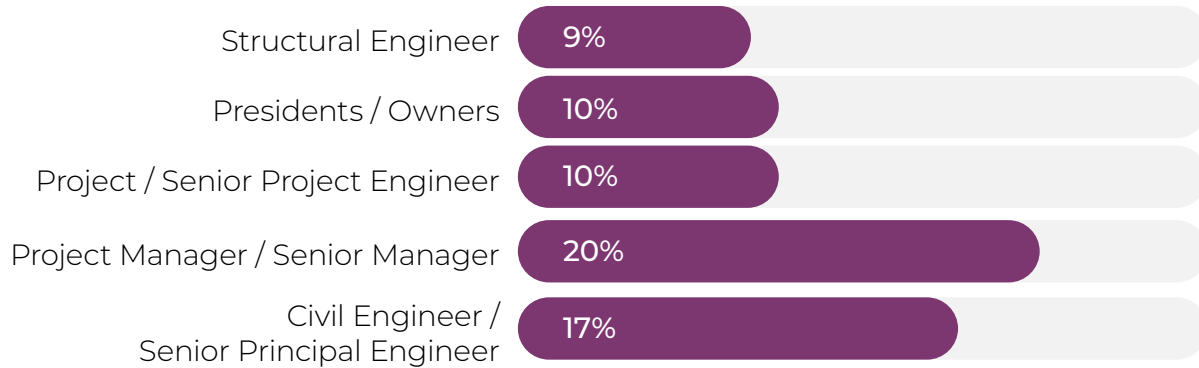
years old

17 years of being
an ASCE member

Works for a firm
that employs

4,726
engineers

JOB TITLES



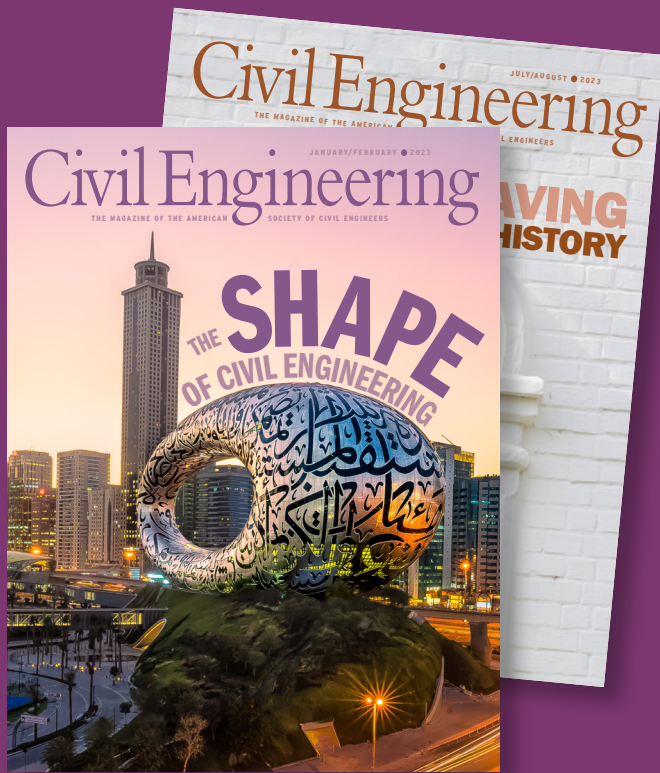
THE AVERAGE ORGANIZATION'S BILLINGS AND SCOPE



Total estimated gross annual
billings, contract value, or
budget for 2018 was

\$242.7 million

* Source: Harvey Research Organization, 2018 Reader Studies.



PURCHASING POWER ACROSS ALL DISCIPLINES.

- **77%** of *Civil Engineering* readers work on **roads** and **highways**
- **73%** work on **stormwater management**
- **66%** work on **bridges**
- **62%** work on **water/sewer pipe systems**
- **62%** work on **utilities**
- **61%** work on **sewers**
- **61%** work on **transportation systems**

PROJECTS SPECIFIED:

- Drainage Systems **60%**
- Pipes **59%**
- Road / highway components **55%**
- Poured-concrete products **54%**
- Retaining walls **51%**
- Soil stabilization **50%**
- Geotextiles **49%**

PRODUCTS SPECIFIED:

- CAD software **78%**
- Computers **72%**
- Printers **66%**
- Plotters **61%**
- Photocopiers **59%**
- Vehicles **57%**
- Seminars / webinars for professional development **55%**
- Project management software **54%**
- Modeling software **52%**
- Computer network software **50%**

CIVIL ENGINEERING PROVIDES A CREDIBLE, RESPECTED ENVIRONMENT FOR YOUR BRAND.

- 97% of respondents feel that *Civil Engineering* provides reliable information from credible authors
- 95% of readers cite *Civil Engineering* as useful to engineering professionals
- Almost a third of readers cite *Civil Engineering* as the ONE publication that provides the most useful information about products and manufacturers
- The average *Civil Engineering* reader reads 3 out of 4 issues, and spends 30 minutes to 2 hours reading each
- As a result of seeing ads in *Civil Engineering*, 85% of readers bought products or services, visited an advertisers' website, saved an ad/article for future reference, or routed the ad to others
- The average number of *Civil Engineering* readers is 2.1, comprising a total potential reading audience of 154,350

* Source: Harvey Research Organization, 2018 Reader Studies.

**MORE THAN
250 INDUSTRY
AWARDS**

FOR GRAPHIC DESIGN
AND EDITORIAL
EXCELLENCE FROM
ASBPE, TABPI,
AND APEX

CIVIL ENGINEERING 2025 GENERAL DISPLAY RATES

Size/Position	1×	3×	6×
Cover 4	10,680	10,146	9,612
Cover 2 & 3	9,790	9,301	8,811
Full page	8,900	8,455	8,010
1/2 page	5,785	5,496	5,207
1/3 page	4,272	4,058	3,845
1/4 page	3,185	3,026	2,867

Agency commission 15% of gross billing allowed to recognized advertising agencies on display space, color, and preferred position charges.

CIVIL ENGINEERING 2025 EDITORIAL PLANNER

In addition to the content listed below, *Civil Engineering* includes in-depth feature articles every other month written by civil engineers for civil engineers on significant projects around the world.


Issue	Civil Engineering Topics	Deadlines
JAN/FEB	Bold Engineering	Advertorial close 11/1/2024 Ad close 11/8/2024 Materials due 11/22/2024 In-home arrival 12/27/2024
MAR/APR	The Bridge Issue	Advertorial close 1/3/2025 Ad close 1/10/2025 Materials due 1/24/2025 In-home arrival 2/27/2025
MAY/JUN	Coasts, Ports, and Rivers, Oh My!	Advertorial close 3/3/2025 Ad close 3/7/2025 Materials due 3/21/2025 In-home arrival 4/25/2025
JUL/AUG	Urban Planning	Advertorial close 5/2/2025 Ad close 5/9/2025 Materials due 5/23/2025 In-home arrival 6/26/2025
SEPT/OCT	Electrical Transmissions	Advertorial close 7/2/2025 Ad close 7/11/2025 Materials due 7/25/2025 In-home arrival 8/25/2025
NOV/DEC	Energy	Advertorial close 8/25/2025 Ad close 9/12/2025 Materials due 9/26/2025 In-home arrival 10/28/2025

CIVIL ENGINEERING CLASSIFIEDS

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NYU TANDON SCHOOL OF ENGINEERING

CONSTRUCTION AUTOMATION: The Department of Civil and Urban Engineering (CUE) at the NYU Tandon School of Engineering invites applications for a tenure-track faculty position in the area of construction automation. Particular interest will be in candidates who work at the frontier of their field towards enhancing the design, construction, delivery, and operation of the infrastructure systems and the built environment through robotics, artificial intelligence (AI), digital twins, sensing, informatics, human-technology collaboration, safety and ergonomics, computational design, digital fabrication, sustainable and green technologies in construction, and cyber-physical systems. The complete description and application are on Interfolio. Applicants should clearly articulate how they will develop a robust, externally funded research program, their work will achieve synergy with existing construction faculty research areas, and they will create opportunities with existing centers of research at NYU (e.g., C2SMART, CUSP, Robotics, etc.). Please submit all application materials electronically through Interfolio: <http://apply-interfolio.com/132527>

ENVIRONMENTAL ENGINEERING: The Department of Civil and Urban Engineering (CUE) at the NYU Tandon School of Engineering invites applications for a tenure-track faculty position in the area of Environmental Engineering. Particular interest will be in candidates with expertise in the design of innovative physical-chemical processes for the treatment or reuse of water and/or wastewater, the fate of emerging contaminants in natural and engineered systems, environmental analytical chemistry, resource recovery from wastewater or other waste streams, or related fields. The complete description and application are on Interfolio. We seek individuals who have, or have the potential to develop, a strong record of scholarship, mentoring, leadership, teaching and curricular innovation. Candidates will contribute to the expansion of the environmental engineering program at NYU Tandon, as well as the school-wide Sustainable Engineering Initiative. Please submit all application materials electronically through Interfolio: <http://apply-interfolio.com/132696>

CIVIL ENGINEER: M-F/8-5/40hr/wk. Apply knowledge of transportation engineering to complete design concept reports, traffic impact studies & safety plans; assist w/proposals & budgets; prepare designs, incl. intersection geometric design, signage & line marking drawings, traffic control plans, traffic signal design & site plans using AutoCAD & Civil 3D; develop & maintain traffic simulation models & software tools using Vissim, Vistro & Synchro to simulate traffic behavior & eval. alternate scenarios; apply statistical analysis techniques & software (R, Spss) for traffic data analysis, forecasting & crash data analysis to determine crash patterns, trends & hot spots; optimize traffic signal operations & analyze traffic, incl. signalized crossings, roundabouts, urban arterials & freeway segments, using modeling tools (Synchro, HCS & Transync). Req.: M.S. in Civil Engineering. Submit resume w/ad copy to: Mike Blankenship, Greenlight Traffic Engineering, LLC, 14050 N. 83rd Ave., Ste. 290, Peoria, AZ 85381.

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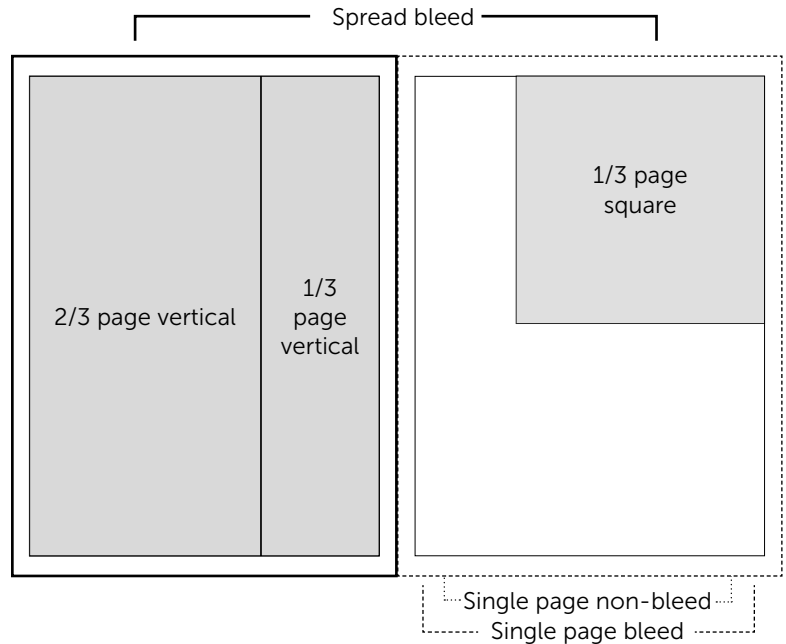
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Space Size	Dimensions		
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Single page bleed	8.125"	x	11.125"
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2/3 page vertical	4.5625"	x	10"
1/2 page island	4.5625"	x	7.5"
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1/3 page square	4.5625"	x	4.875"
1/3 page vertical	2.1875"	x	10"

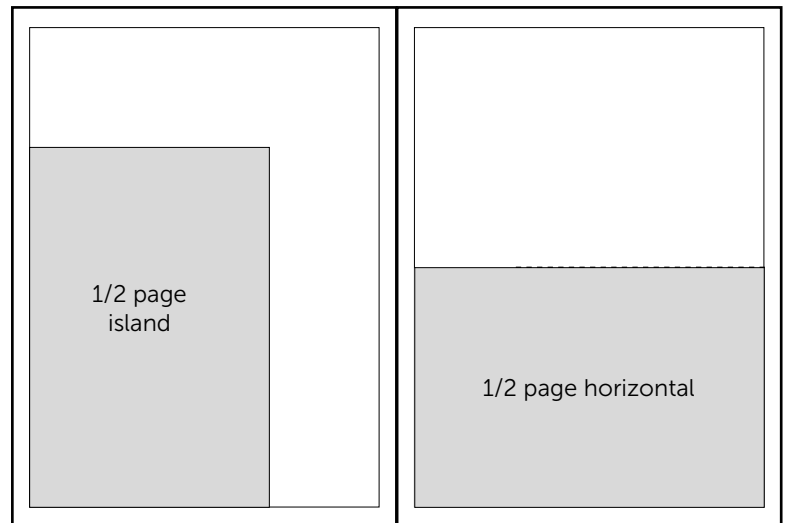


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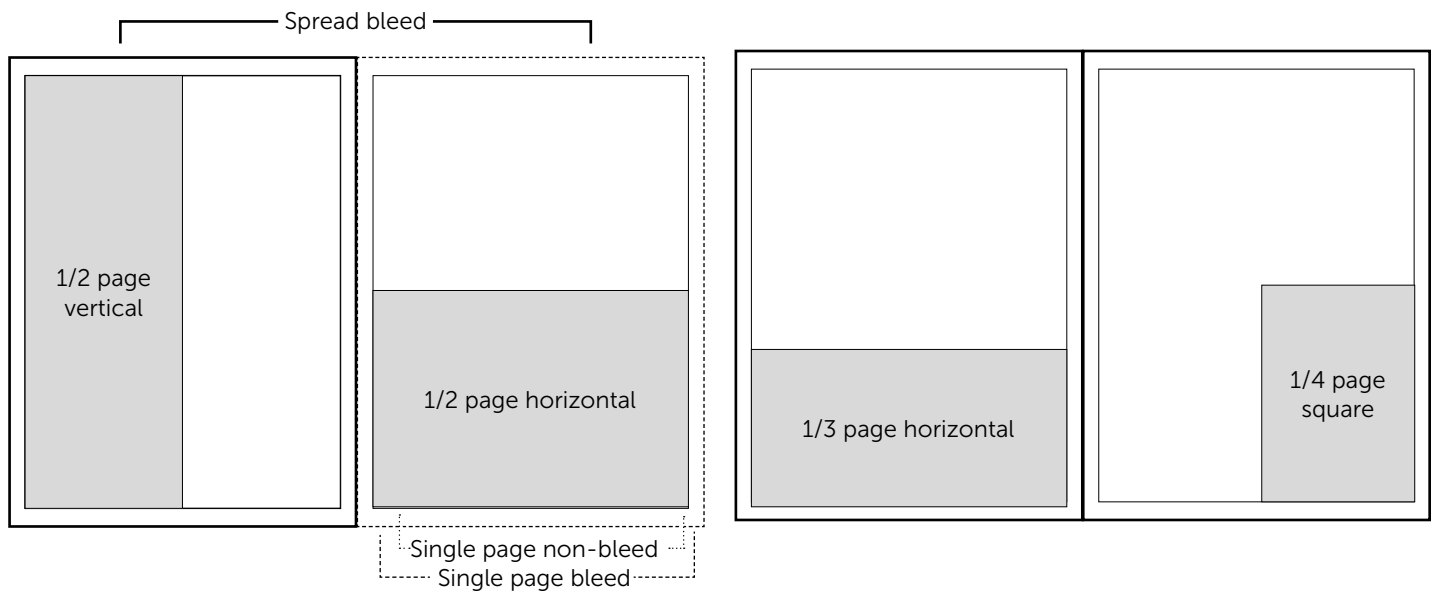
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Spread bleed	16.1875"	x	11.125"
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Single page non-bleed	7.25"	x	10.25"
1/2 page horizontal	6.75"	x	4.5"
1/2 page vertical	3.25"	x	9"
1/3 page horizontal	6.75"	x	2.25"
1/4 page	3.25"	x	4.5"



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